

## KCBS-TV

4200 Radford Avenue, . Studio City CA 91604

KCBS-TV

CONTRACT NO. REV.

1021-64377-2

DATE PRINTED

05/10/13

AND

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152445	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345865	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	SADLER STRATEGIC MEDIA			WORKING CALIF'NS TO ELECT WENDY GREUEL		
AND	12103 Viewcrest Rd			4189 W 2nd St		
ADDRESS	Studio City	CA	91604-3640	Los Angeles	CA 90004-4340	
	USA			USA		
CONTACT				PRODUCTWENDY GREUEL, WORKING CALIF'NS TO		
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.		PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 05/14/13 AND ENDING 05/20/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	06:00A	07:00A	15S	05/14/13-05/17/13	CBS2 NEWS 6A	4	500.00	2000.00
2	T-Th	4	04:29A	05:00A	15S	05/14/13-05/16/13	CBS2 NEWS 430-5A	4	100.00	400.00
3	F	2	07:57P	09:00P	15S	05/17/13-05/17/13	UNDERCOVER BOSS	2	9000.00	18000.00
4	T-F Sa-Su	4	MULTIPLE 10:59P	11:35P 11:30P	15S	05/14/13-05/19/13	CBS2 NEWS 11P	4	2250.00	9000.00
5	Sa	2	05:00P	05:30P	15S	05/18/13-05/18/13		2	900.00	1800.00
6	Sa	2	06:00P	06:30P	15S	05/18/13-05/18/13		2	900.00	1800.00
7	Sa	2	09:57P	11:00P	15S	05/18/13-05/18/13	48 HOURS	2	6000.00	12000.00
8	Su	2	06:57A	08:30A	15S	05/19/13-05/19/13	CBS SUNDAY MORNING-7AM	2	1250.00	2500.00
9	Su	2	08:00P	09:00P	15S	05/19/13-05/19/13	SIXTY MINUTES SUNDAY	2	12500.00	25000.00
10	M	2	06:00A	07:00A	15S	05/20/13-05/20/13	CBS2 NEWS 6A	2	500.00	1000.00
11	M	2	04:29A	05:00A	15S	05/20/13-05/20/13	CBS2 NEWS 430-5A	2	100.00	200.00
12	M	2	MULTIPLE	11:35P	15S	05/20/13-05/20/13	CBS2 NEWS 11P	2	2250.00	4500.00
Total Contract:								30		78200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



ACCEPTED BY STATION